

'All in A Day's Work' Film Released



The Queen's
Nursing Institute

16 November 2010

Community nursing charity The Queen's Nursing Institute has produced a new short film, entitled 'All in a Day's Work', featuring four Queen's Nurses at work in the community.

The film, funded by the Department of Health, aims to show how today's community nurses use the six 'Transformational Attributes' identified as part of the Transforming Community Services programme.

The film can be viewed on the QNI's website at <http://www.qni.org.uk/transformational-video.php> and DVD copies are also available.

The four Queen's Nurses featured in the film are Sharin Baldwin, David Drew, Tracy Hall and Pat Hassall.

Tracy Hall, a Community Matron who works in Stoke-on-Trent, said, "It was an honour to be asked to appear in the film. Stoke-on-Trent is doing such good work, really innovative in the use of telehealth that it was a good opportunity to showcase the good work.

"I asked the patients that appeared first and decided to use them as they are both using the telehealth system really well and have really benefited from it and wanted to find a way to demonstrate how great the CM service has been for them. The female patient in the film said that since having the CM service input she has had a new lease of life and thought starring in a film was brilliant. The young lad in the film wanted to take part as he may not be around to see his daughter grow up so wanted to have something to show her about himself to help her remember him."

It is hoped that the film will help to promote the Transformational Attributes more widely among the community nursing workforce. QNI Director Rosemary Cook said: "This is a good time to remind ourselves of the amazing work that community nurses do, and the skills and knowledge that lie behind it. We are going to need their expertise increasingly in the future, and I think this film shows that the future is in safe hands."

- ENDS -

Notes to Editor

The film was shot by design and production agency Happy Giraffe during the summer of 2010, at various locations across England.

The six 'Transformational Attributes' can be summarised as Promoting Health, Innovating, Building relationships, Taking opportunities, Leading change, Improving care.