**1:1 support for demonstrating your value and impact**

**We are offering each project team an hour of Karen’s time for personalised support.**

**The aim of this extra support is to help you make a great case for the value of your project, to be clear and confident about your impact and help maximise your profile, stakeholder buy-in and sustainability.**

**This support is flexible: you can decide what will be most helpful for you and when you’d like the input.**

Here are just a few examples of how Karen can help:

* talk through evaluation design:
  + which methods and tools could work best for your project?
  + practical tips and help with designing your focus groups/ interviews/ questionnaires etc.
* (friendly!) help with basic economic assessment to demonstrate your value:
  + how to work out and present costings
  + using unit or reference costs
  + what approaches can you use?
  + your step-by-step outline for how to use economic assessment
* hands-on help to produce your own Pathways to Outcomes model, for clarity, communication and impact
* running through your evidence and impact to help you feel super-confident and clear about your value:
  + how can I evidence and describe my benefits – in straightforward but robust ways?

You may have other ideas too – we want to hear what you’d like or what your challenges are, so Karen can tailor the support.

**This is a great opportunity to help you demonstrate the value of your project.**

***Q: I’m in! How do I get Karen’s help?***

Think about this offer and what you’d like help with, and when.

Karen will be able to join some of the monthly support meetings to discuss this offer as well as answer general questions and provide informal ‘demonstrating value’ perspectives and suggestions.

If you prefer to get in touch off-line, you can contact Karen directly at [karennaya@hotmail.co.uk](mailto:karennaya@hotmail.co.uk)

It would be helpful if you can suggest topics or questions in advance. Please let Sue know well-ahead of time and we will work out the best way to schedule Karen’s input.