

What do children do differently?



- Have fun
- Are curious
- Use their imagination
- Are uninhibited
- Play
- Take risks
- Keep trying
- Are spontaneous
- Ask questions
- Believe everything is possible
- Not stereotyped by ideas about the 'right way' to do thing

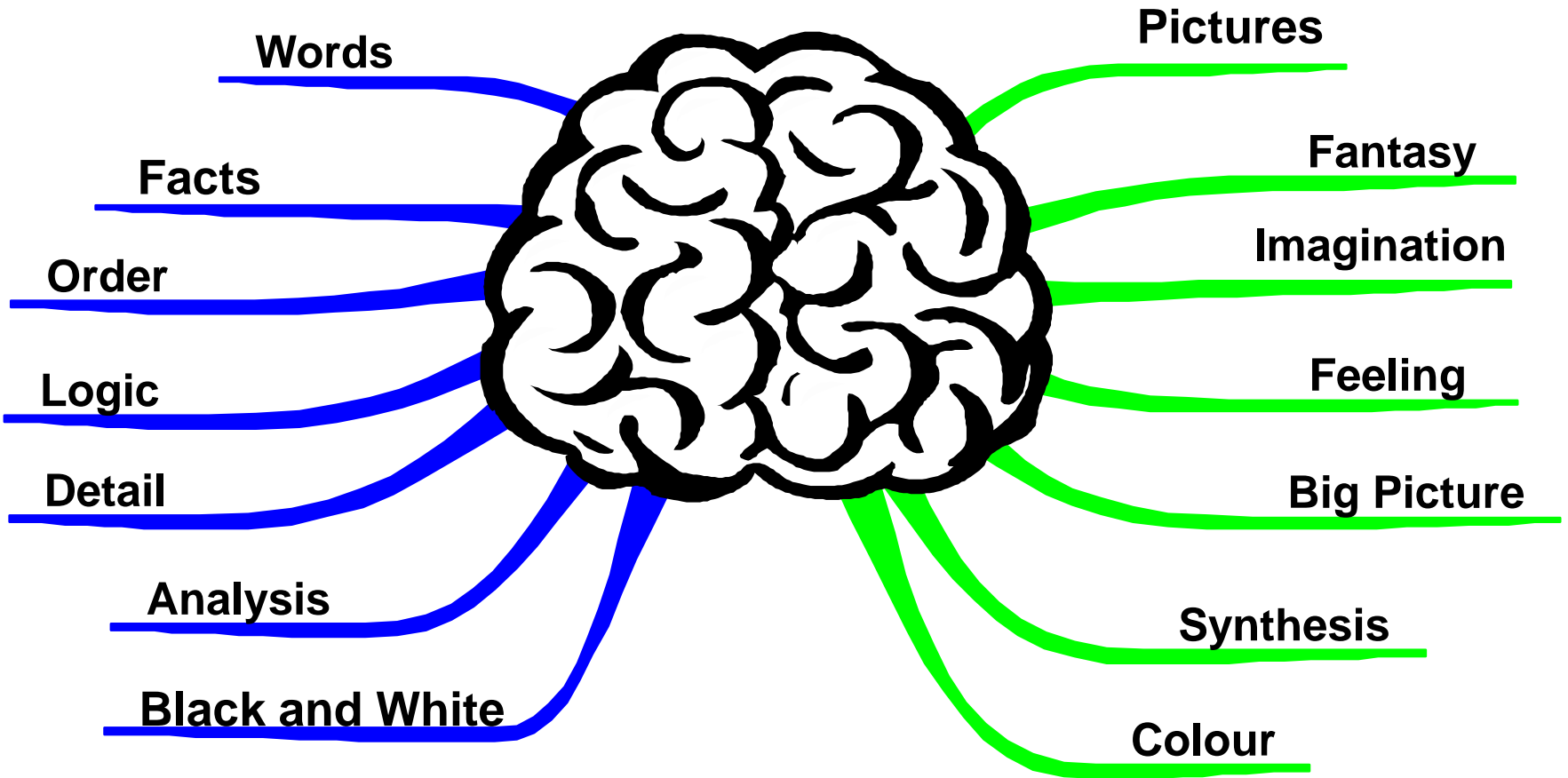
' Creativity is looking at the same thing that everyone else sees but seeing something else '

Creativity is the ability to imagine or invent something new of value to yourself or society

Creativity is coming up with a new idea of how to do solve a problem

Left Brain

Right Brain





Orange

Green

Blue

Yellow

Red

Purple

Green

Black

White

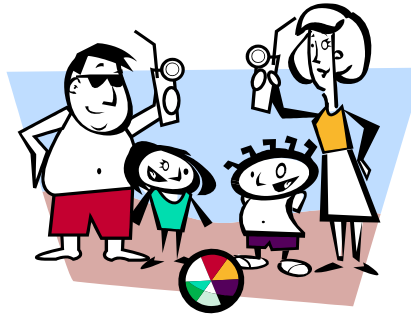
Pink

Meet the Families who live in your Brain

Logical
Analytical
Quantitative
Factual



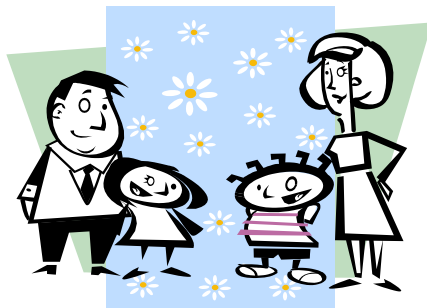
Facts Family



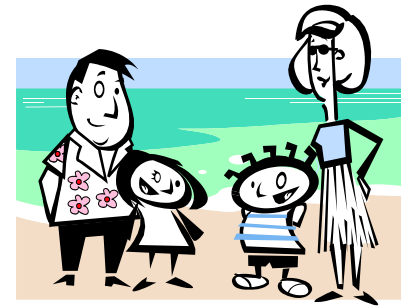
Futures Family

Imaginative
Creative
Big picture
Spontaneous

Sequential
Structured
Detailed
Planned



Form Family



Feeling Family

Interpersonal
Emotional
Musical
Spiritual

A Whole Brain Model

FACTS (A)
(Rational)

WHAT you are
going to do?

A

FUTURES (D)
(Visionary)

WHY in the long
term it will be a
good ?

D

FORM (B)
(Safekeeping)

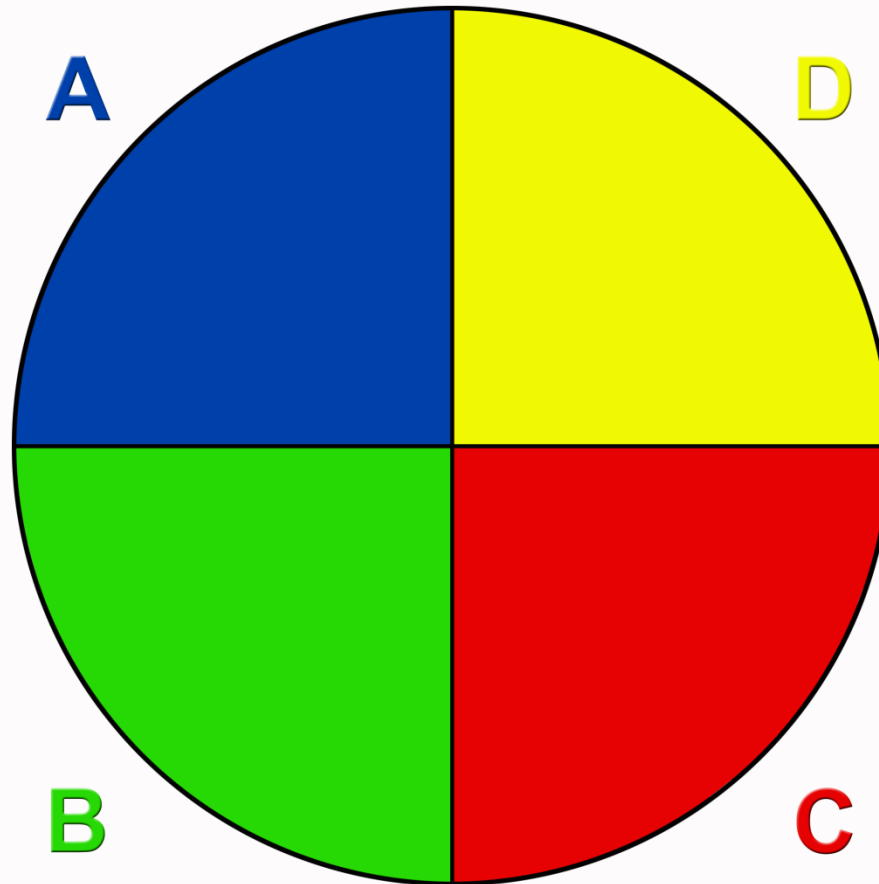
HOW you are going
to do it?

B

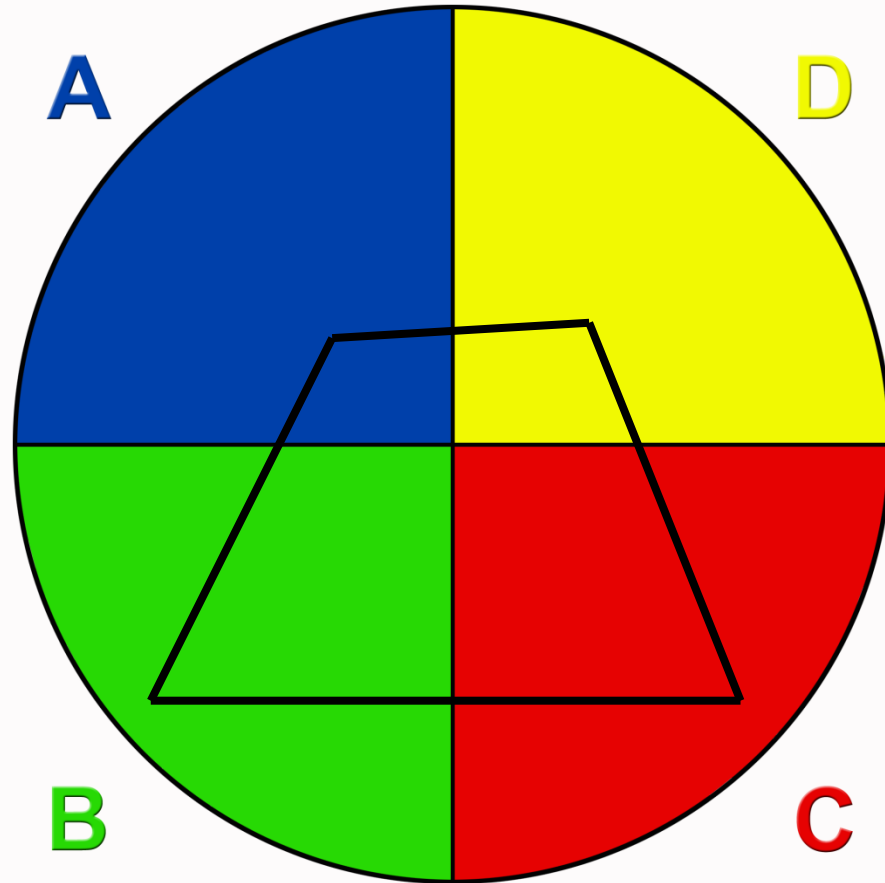
FEELING (C)
(Gut Reaction)

WHO it will impact
upon and **WHO** will
be involved?

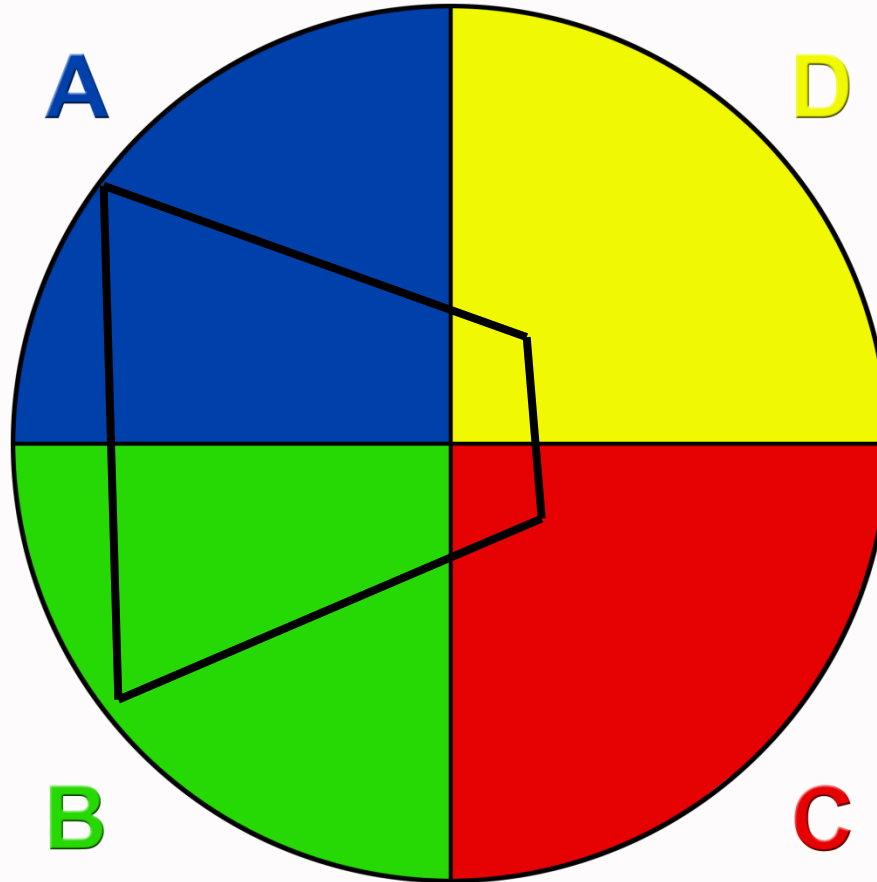
C



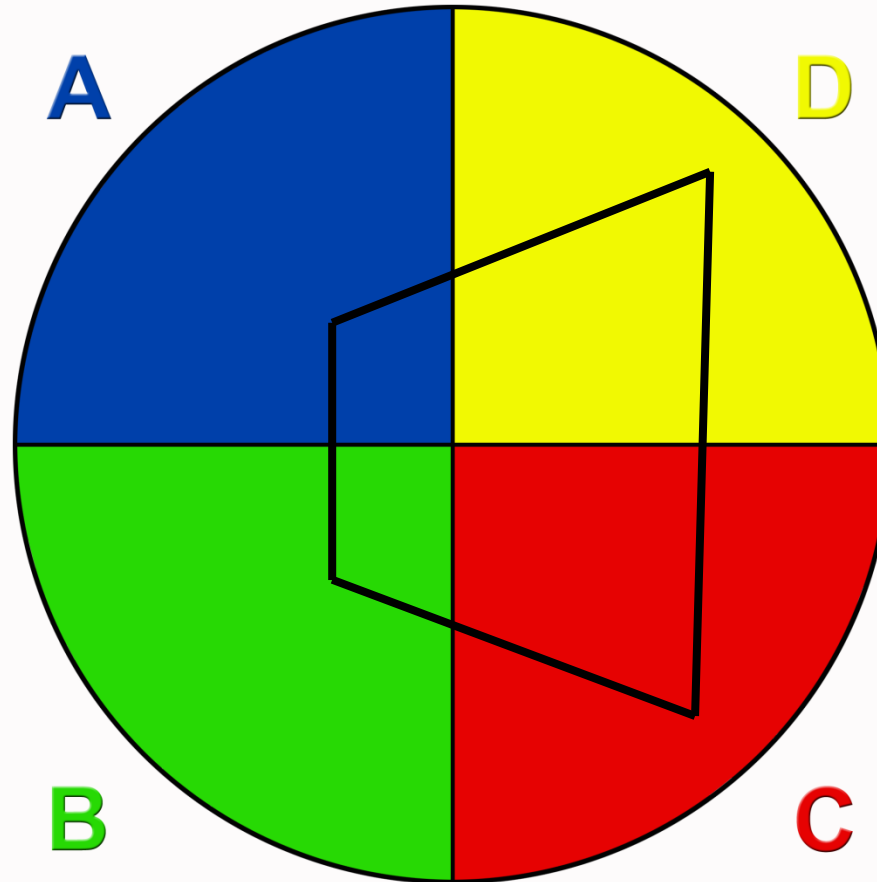
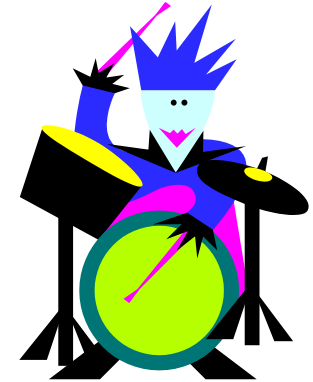
What's my Line?



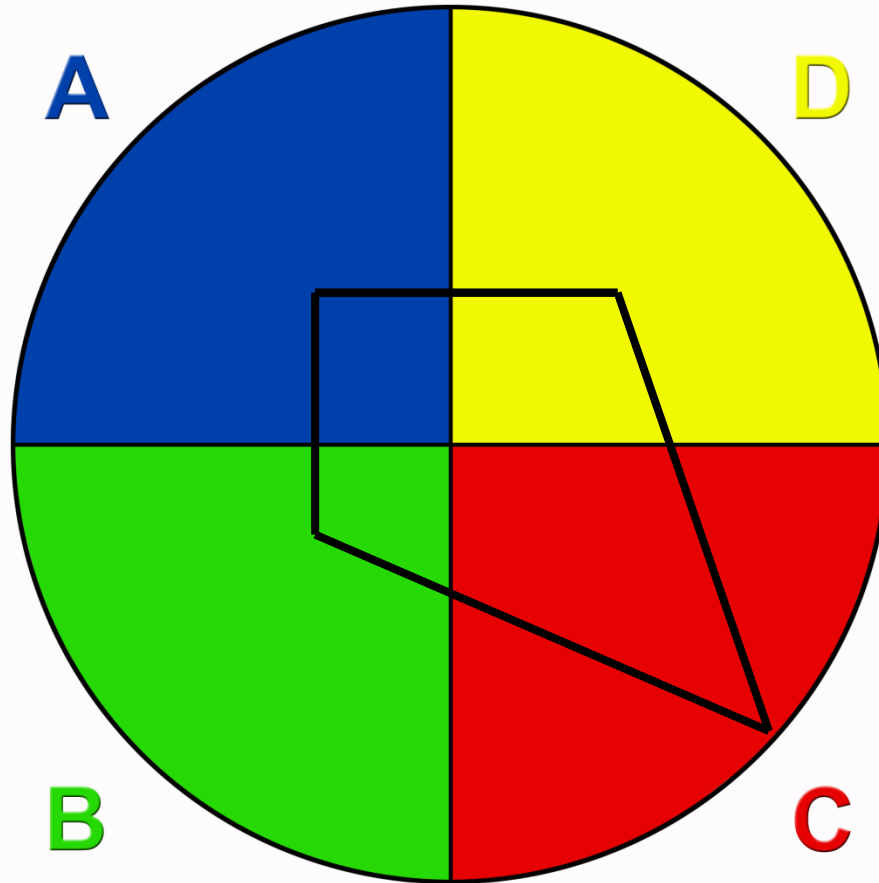
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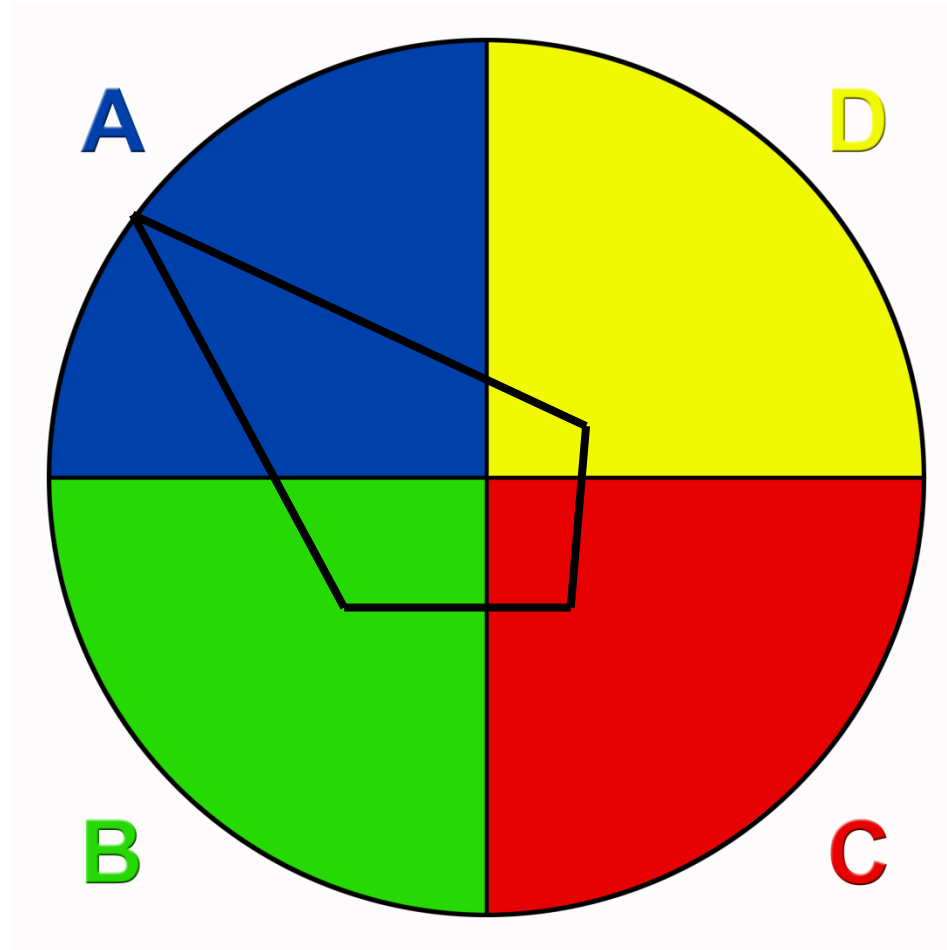
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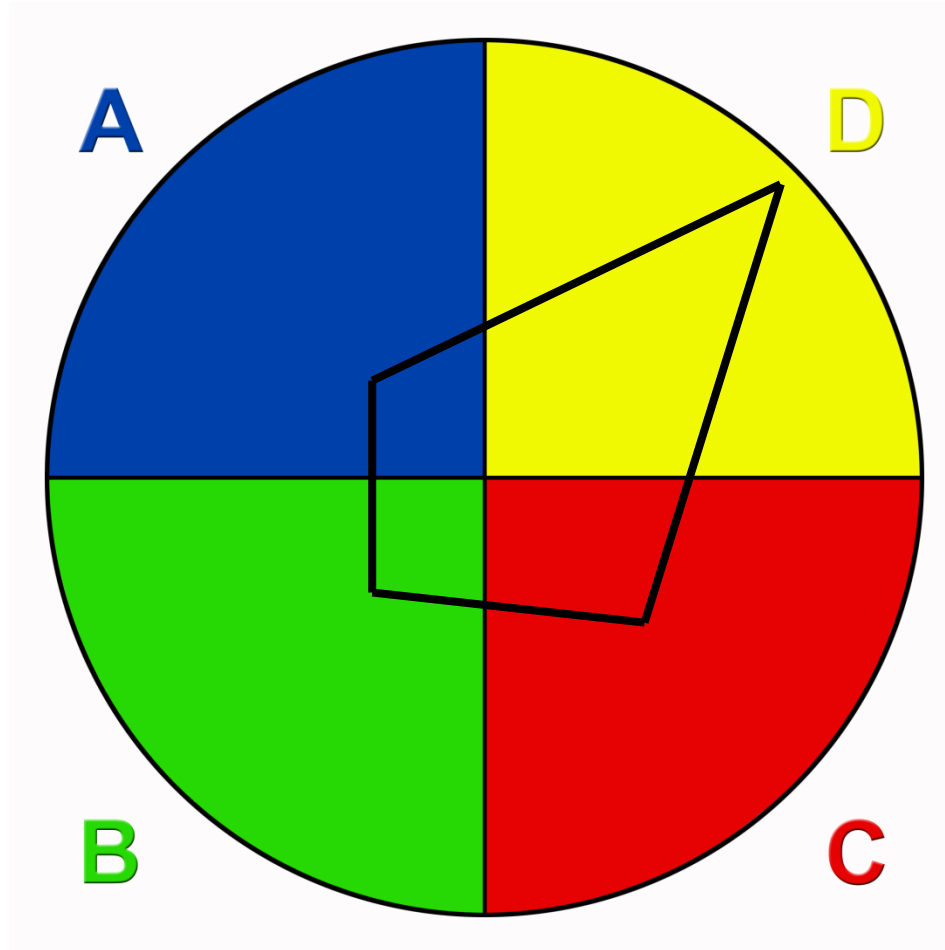
What's my Line?



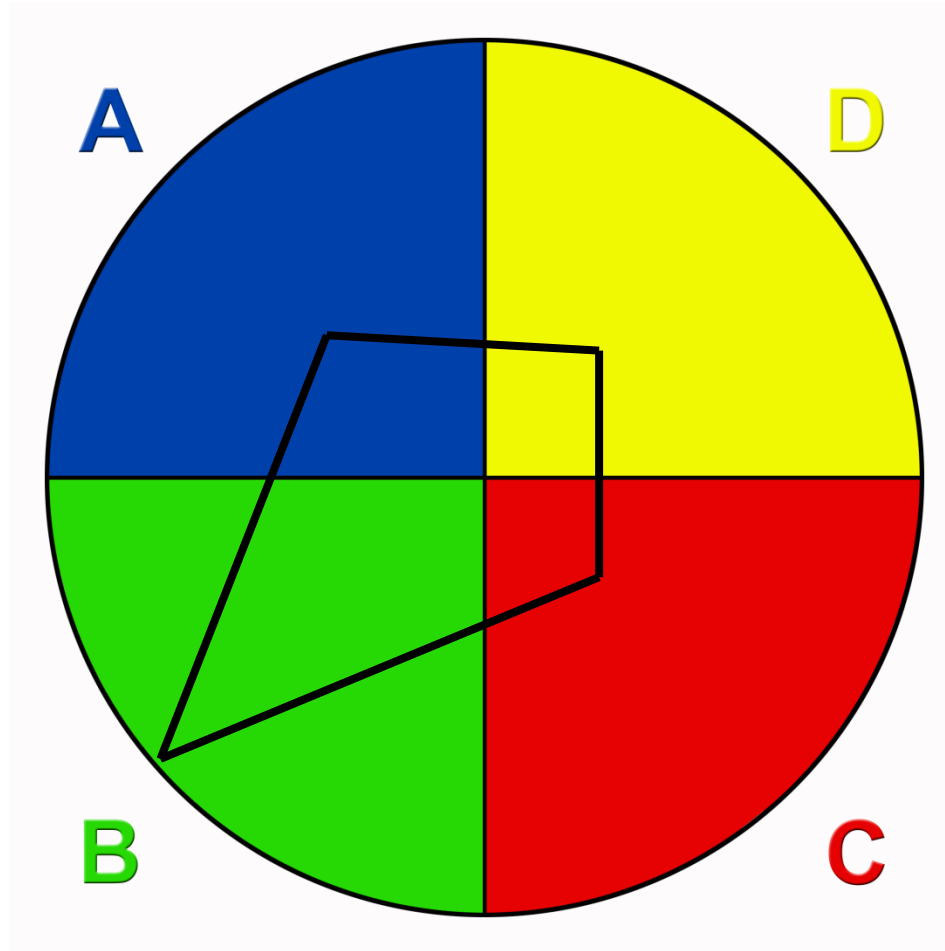
What's my Line?



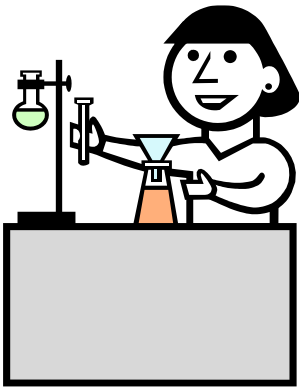
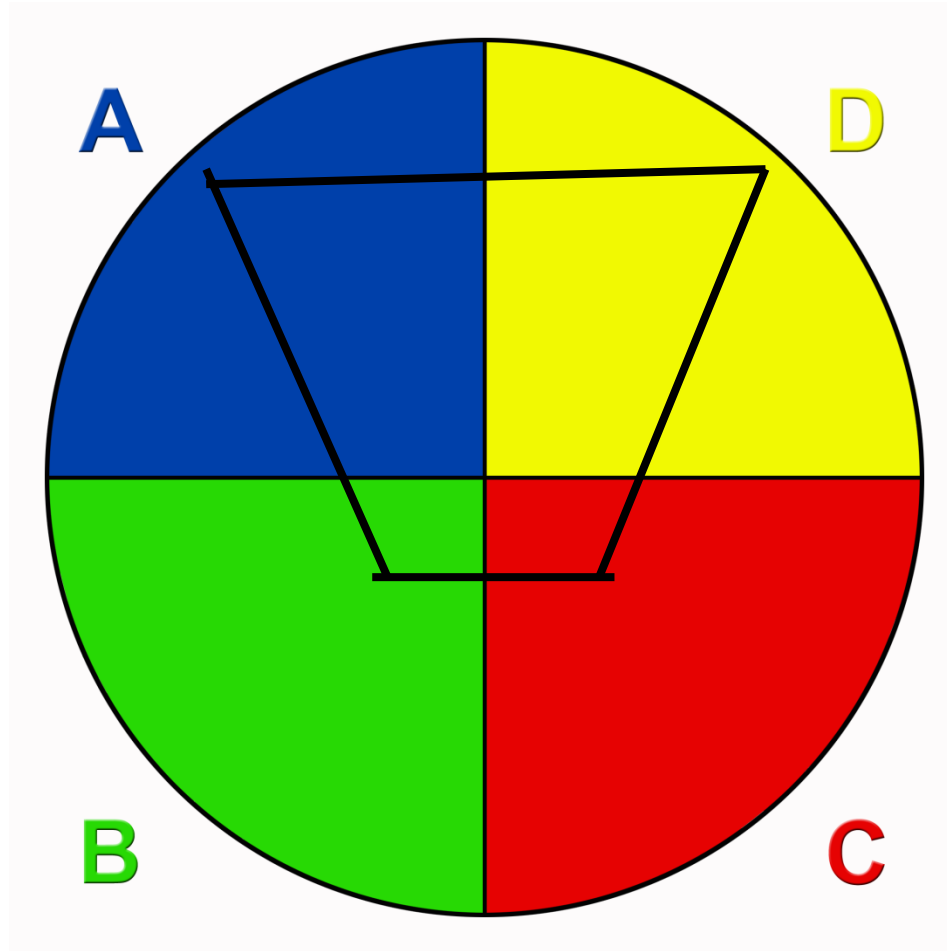
What's my Line?



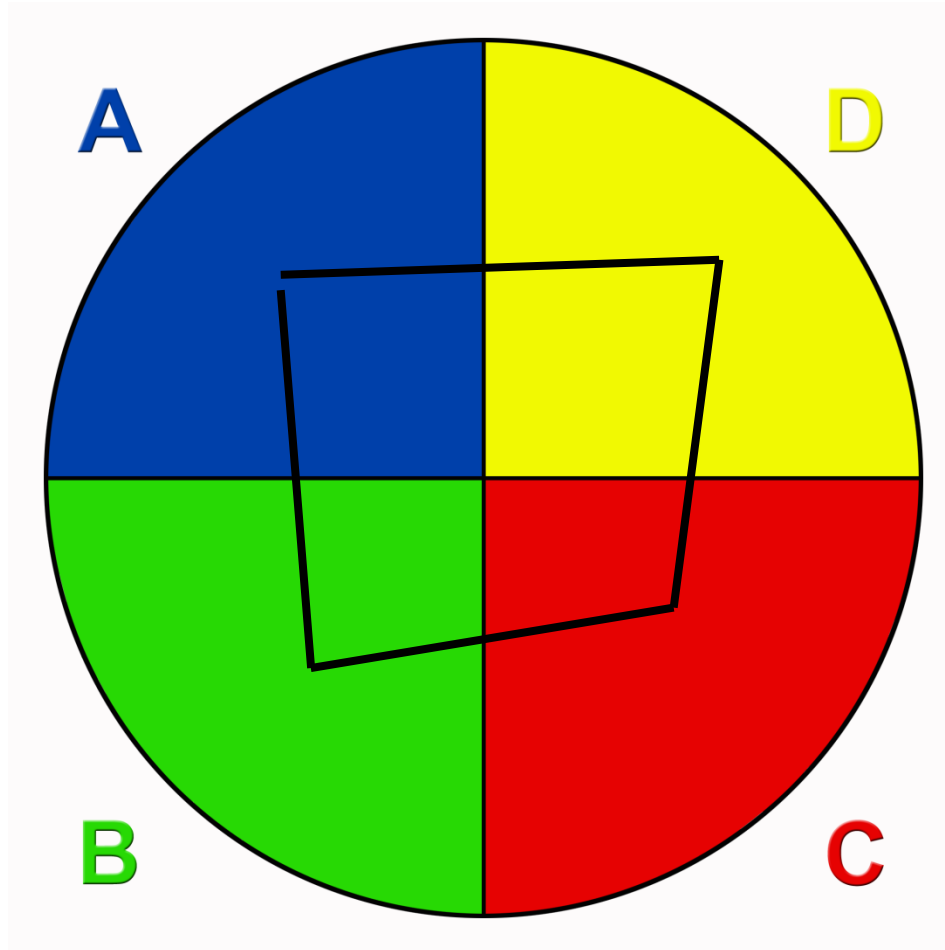
What's my Line?



What's my Line?



What's my Line?



Management Styles

**Authoritative
Directive
Task oriented**

**Technical
Experimental**

**Risk oriented
Holistic
Adventurous
Innovative**

**Well defined
Practical
Realistic**

**Whole
Brain
Leadership**

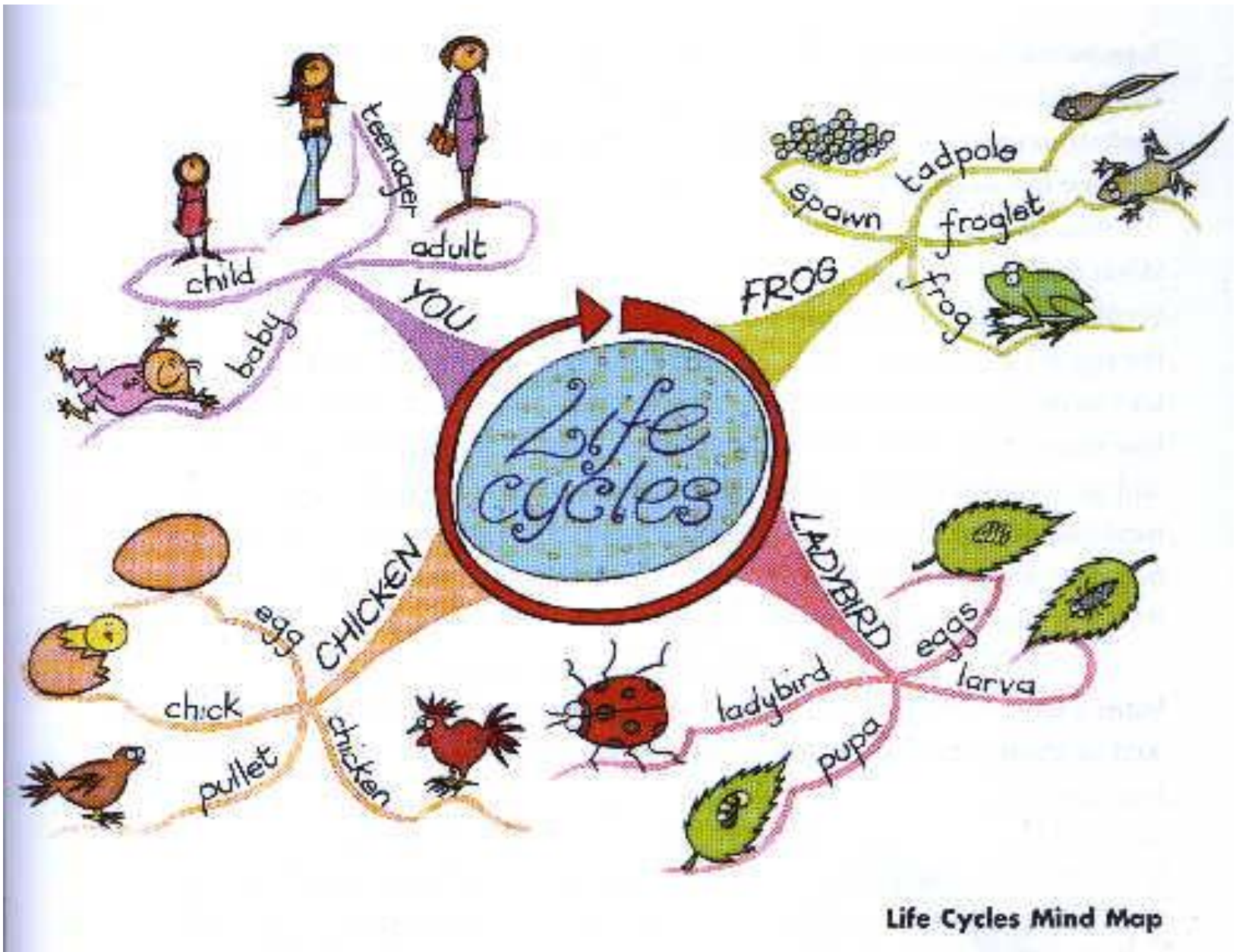
**Open minded
Intuitive
Flexible**

**Consistent
Structured
Risk Averse**

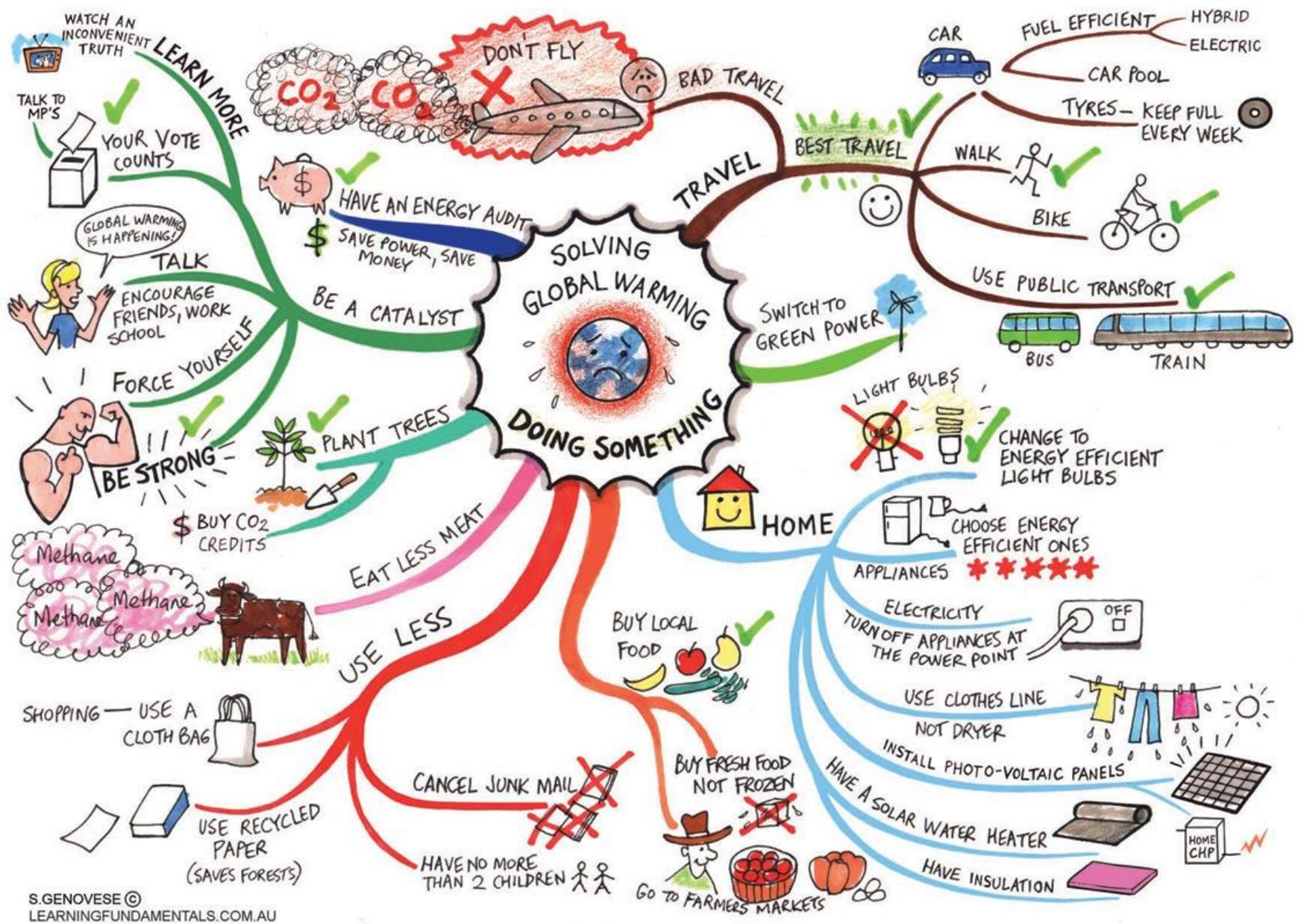
**Traditional
Caring
Responsive**

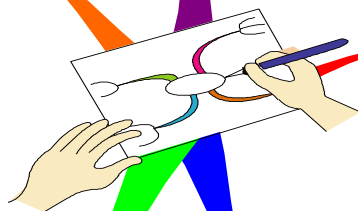
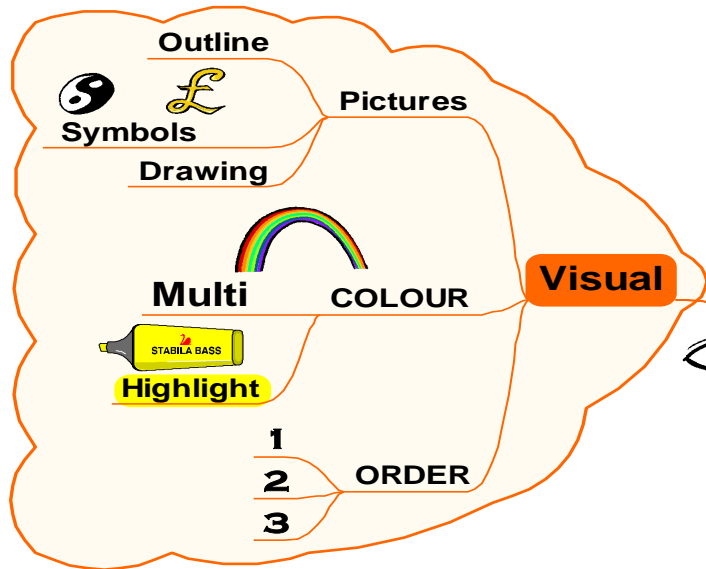
**Personable
Interactive
Intuitive**



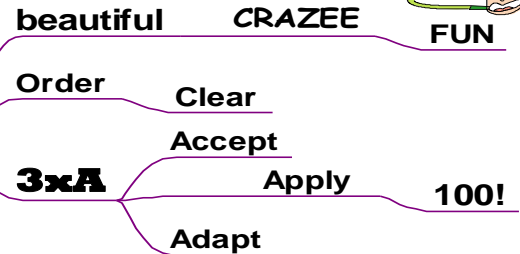


Life Cycles Mind Map

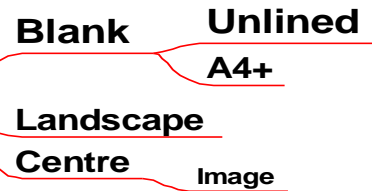




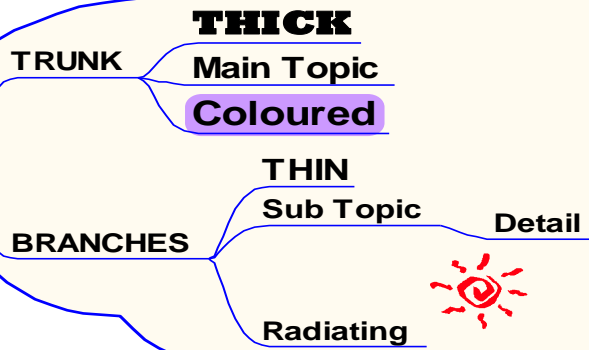
Rules



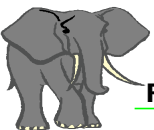
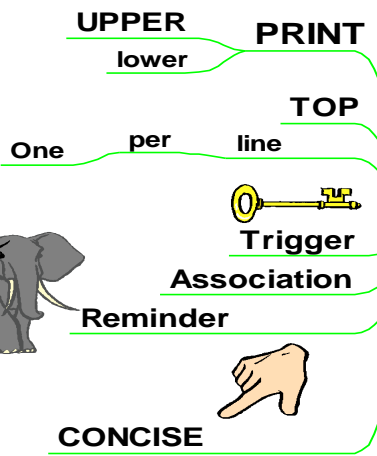
Paper

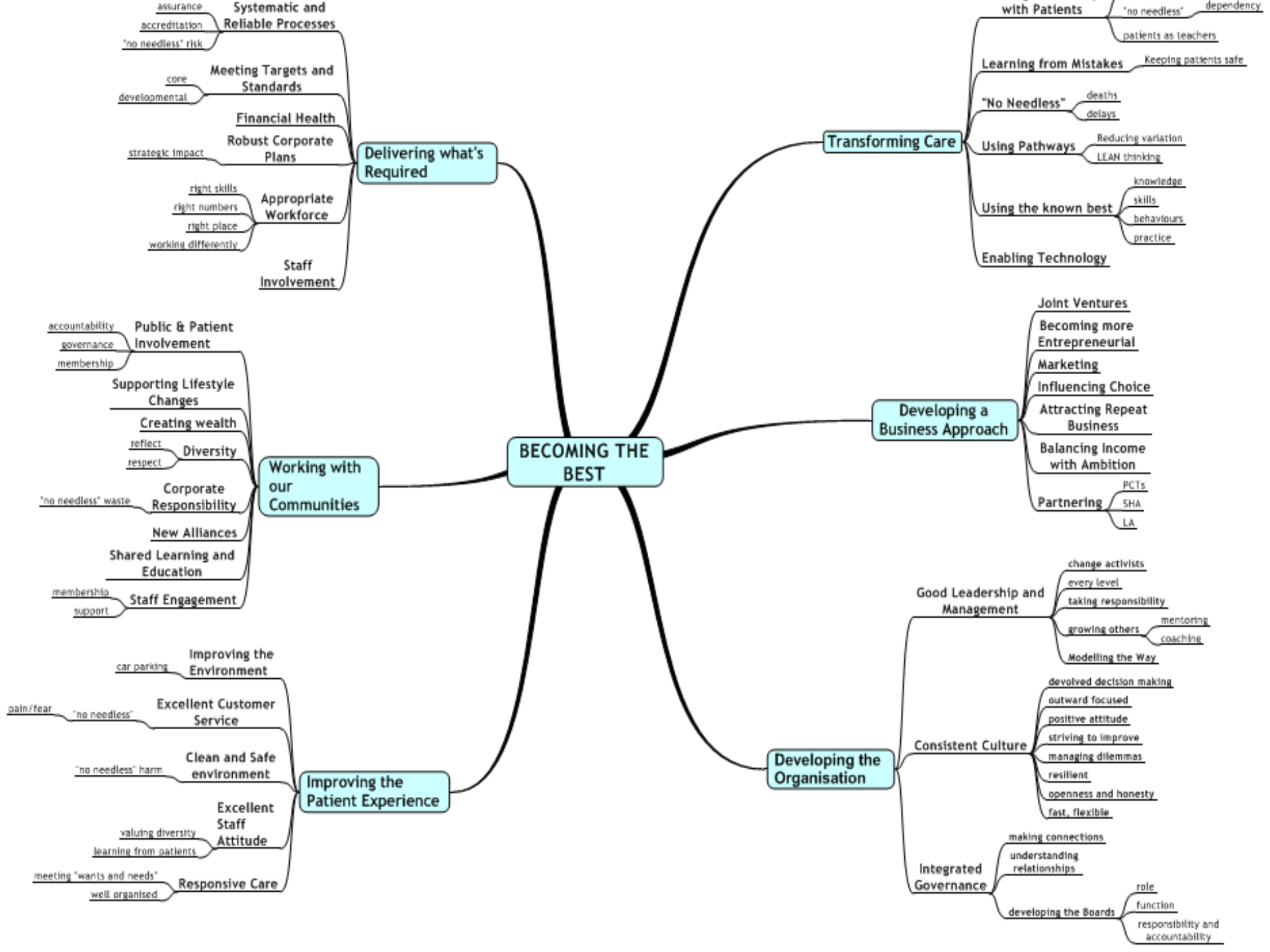


Lines



Words







DIVERGENT THINKING

- uses the imagination to generate ideas
- expand possibilities
- ie right brain preferences.
- Focus on quantity.

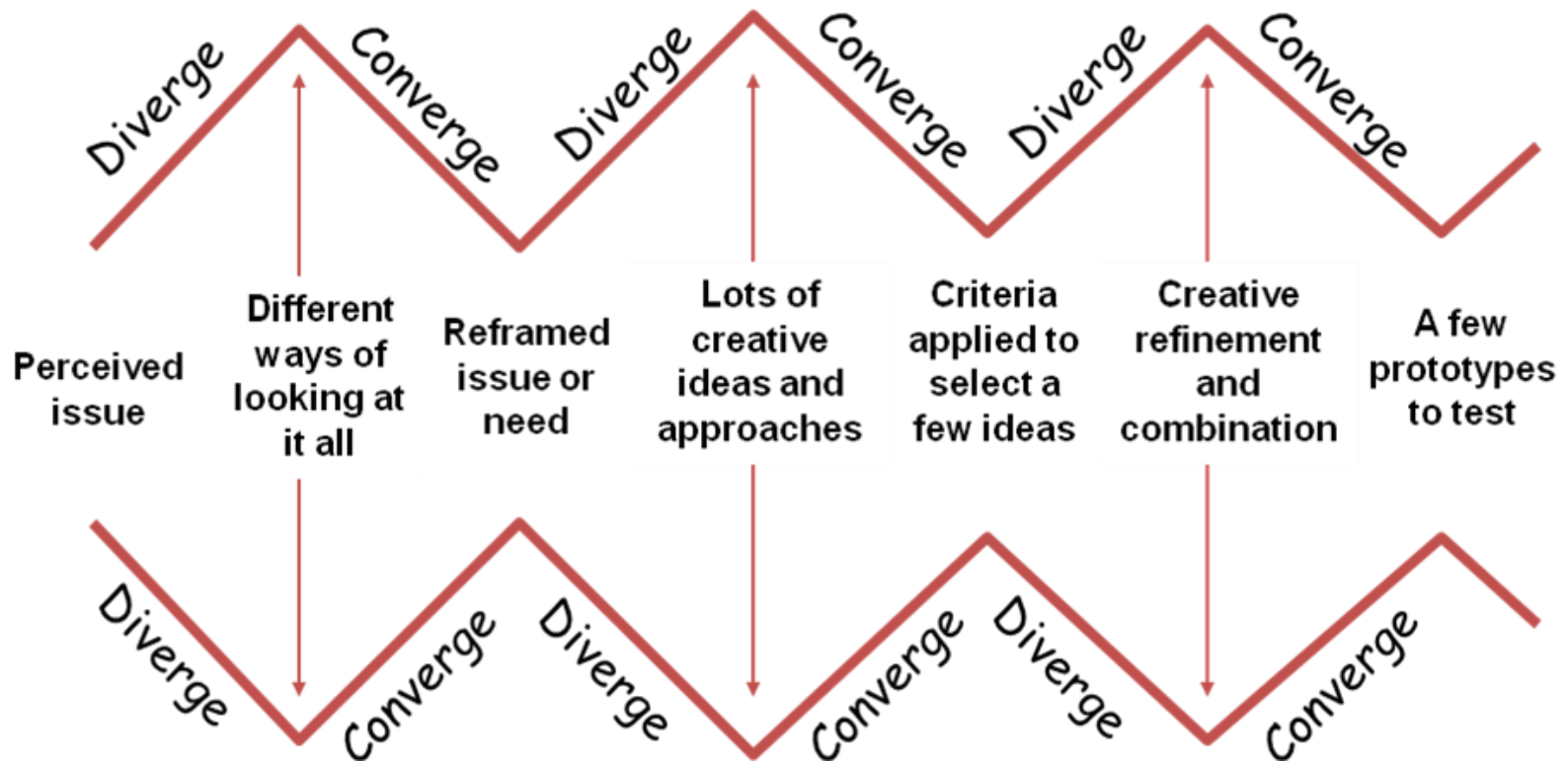


CONVERGENT THINKING

- analysis and judgement to reduce the list
- select the best options for action
- ie left brain preferences.
- focus on quality.

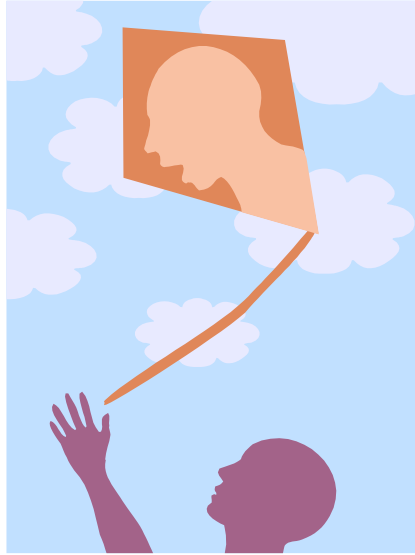


Using Whole Brain Thinking

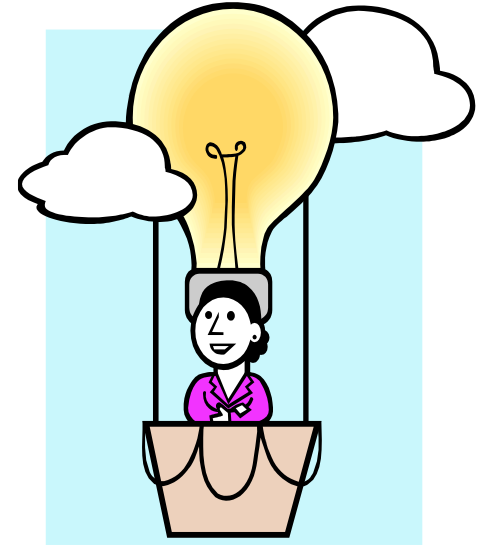




Attention

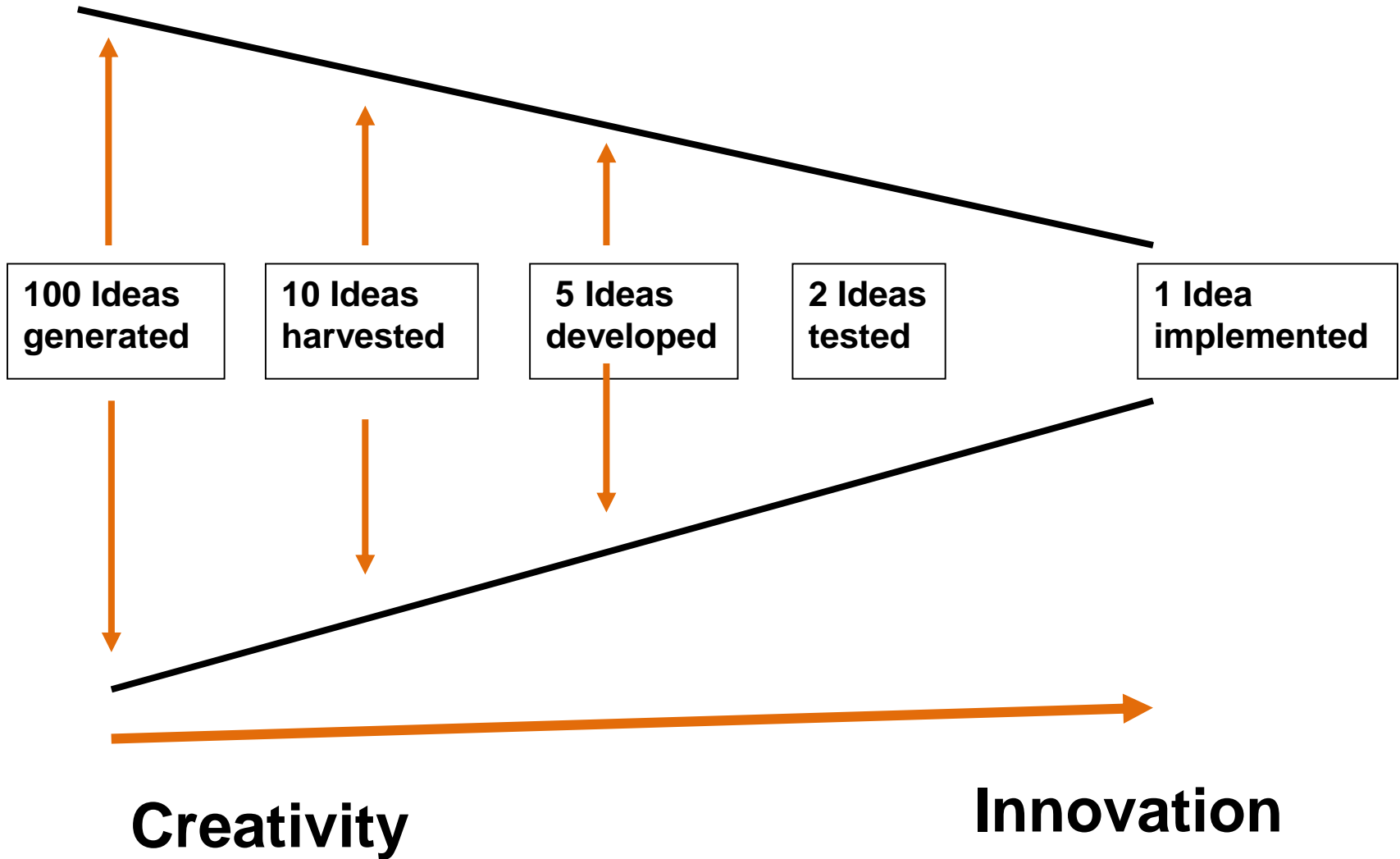


Escape



Movement

The Idea Funnel



Dialogue

vs

Debate

- Seeing the *whole together*
- Looking for *common ground*
- Checking out assumptions
- *Learning* through asking questions and sharing
- Seeking *win/win*
- Seeing *your side* only
- Seeing only *differences*
- *Justifying/ defending* assumptions
- *Persuading, selling, telling*
- Seeking to *win over* the other person

De'Bono's Six Hats

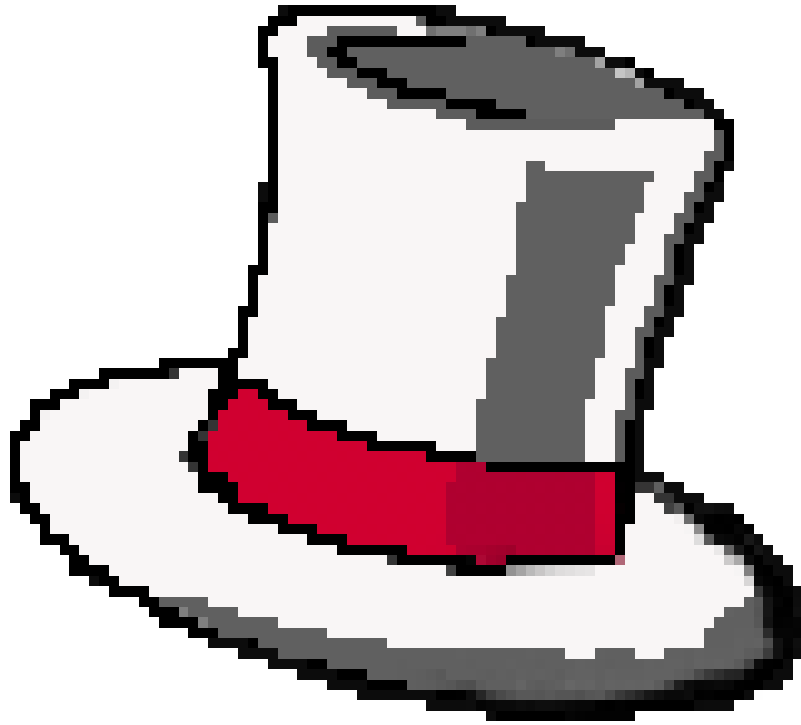


FEELINGS



- What's our gut reaction to this?
- What do we feel or sense about the issue?

FACTS



- What do we know?
- What information is available?
- What information do we need?
- What information is missing?



BENEFITS

- What are the positives?
- What are the benefits?
- What's attractive about the idea?
- What will help this to work?



CAUTION, DIFFICULTIES & PROBLEMS

- What are the negative aspects?
- What could some of the difficulties be?
- What do we need to be cautious about?

ALTERNATIVE AND IDEAS



- Are there other ways of doing this?
- What are the possibilities?
- What will overcome the difficulties?

FEELINGS



- What's our gut reaction to this?
- What do we feel or sense about the issue?



CHAIR-

MANAGING THE PROCESS

- Are we all keeping to the 'hat'?
- Do we need to change hats?
- Where are we up to?
- What have we decided?

Critical Thinking

Analytical

Verbal

Convergent

Vertical

Rational

Reasoning

Probability

Logical

Judgement

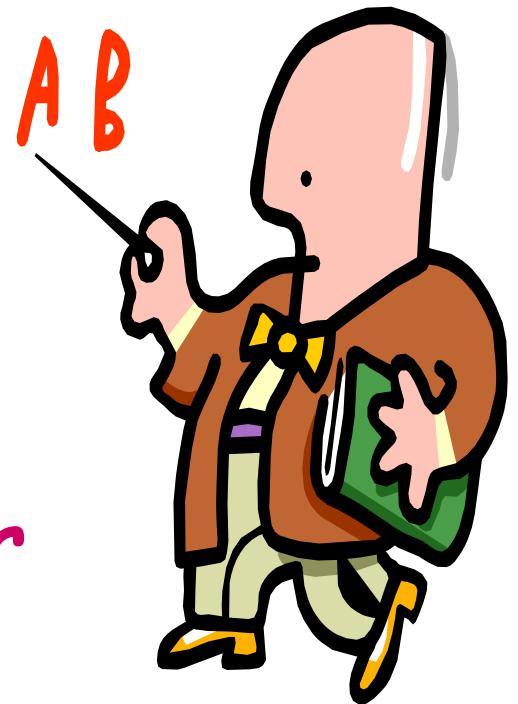
Yes, but

Focused

The Answer

Objective

Left Brain



Creative Thinking

Generative

Lateral

Divergent

Possibility

Suspended Judgement

Diffuse

Subjective

An Answer

Associative

Richness

Novelty

Visual

Yes, and

Right Brain





BREAKTHROUGH!

- Focuses on the solution
- Uses the imagination
- Generates motivation
- Stimulates right brain thinking

Becoming More Creative

Breakthrough your own mental locks

– give yourself a 'whack on the side of the head'

Do things differently, change your routines

– sit in a different seat, take a new route

Think in terms of possibilities

not probabilities – go beyond the obvious

Use your imagination

– dream the 'impossible'

Become less inhibited – draw, play,
laugh and ask why? AND 'why not?!

